BUSINESS PROFILE 2023

Passion is The Core of Everything We Do.

C2COMPUTER

Contents

Our roots began in 2017. From a blazing passion for computer hardware and software sales and support, network installation and support, network solutions and computer hardware performance, **C2 Computer Technology Limited** provides various products and services for all people, from everyday consumers to big enterprises.

Our HQ and management are based in Hong Kong, and with the best leverage on functions, our primary operation moved from China to Malaysia while our China operation remains active.

For more information, visit **www.c2-computer.com.hk**

Overview

Our Roots

C2 Computer provides various products and services for all people, from everyday consumers to big enterprises.

Services

We are specialised in computer hardware and software sales and support, network installation and support, networking solutions and computer hardware maintenance.

Industries

We offer reliable and effective computing services, products and solutions for small businesses, enterprises, schools, universities, and government departments.

Our business majorly caters to the below models:

Sales & Support

Our product line includes refurbished to brand new vendor goods, actively listed on multiple e-commerce platforms, as well as our own developed website. Our online business is specialized in laptops, desktop computers and software.

Partner Program

With a strong focus on developing the IT industry, we have several business partners thrive on accomplish our mission and goal alongside. The main objective of the collaborative partnership is to offer our clients complete solutions including MSS – Managed Security services and Data Center services.

B2B Business

We offer reliable and effective computing services, products and solutions for small businesses, enterprise, schools, universities, and government departments. Here is a lowdown on the skills that we possess: System Integration, Consultancy, Data Center, and Relocation services.

Import and Export

We also provide computer hardware and related parts shipment, import and export service, mainly in South-East Asia. We have experience customizing systems based on our client's needs and handling the deployment planning for our clients.

Expertise

• Data Centre Colocation
• Cloud Migration
• Cabling
• EOL Parts Supplies
• VPN Solution
• Site to Site / Client VPN Solution
• Access Point Depolyment
• VoIP Solution
• IT Supplies
• IT Relocation

Sectors

• Schools and Universities
• Government and NGOs
• Small and Medium Enterprise

History

Back in 2017, we started reselling refurbished computer hardware. We are dedicated to providing our customers with a wide range of quality computing products and services. We then explored the business-to-business (B2B) business model and have accomplished so much over the years.

In 2022, we relocated our primary operations to Kuala Lumpur, Malaysia, while Hong Kong was our management and headquarters office. Since then, our highly qualified employees have grown to over 20 across Hong Kong, China Mainland and Malaysia. As our business thrives, we look forward to a significant business expansion in 2023!

2017

2019

2022

We formed a Limited Company in 2019 and our headquarters was based in China.

Corporate Purpose

Committed To Serve

We are committed to serving our valuable clients to ensure their satisfaction with our reliability, responsiveness, and assurance in our promised services.

Collaborative

We are highly collaborative so that we may serve and protect the interest of all clients. We believe in long term partnership regardless of the size and nature of the entity.

Result Driven

Self-evaluation and accountability are the keys to success. Hence, we maintain a performance-oriented culture and ensure our performance is measurable.

Transparency

We encourage transparent communication. We believe a culture of transparency and trust-filled relationships will bring the best results.

"Your trusted strategic technology partner."

Edwin M.
Founder & MD

"Plan ahead, take determined action is the foundational key to all success. And, be formless, like water, to be capable of endless, expansive growth."

C2 Provide High-Quality Hardware and Support Solution

Our determination for quality, capability, and reliability brings us to our latest journey.

Multi-Vendor Service Partner

We help enterprises modernise for today's realities by shaping future work with faster case resolution.

Modern Digital Infrastructure Providers

We provide overall IT infrastructure essentials like hardware, software and networking for the organisation's IT operations.

Connect Wholesale Business Globally

We curate, import and distribute high-quality products, services and support globally to our buyers and suppliers.

The C2 team comprises experienced and skilled professionals with experience in various business industries.

Core Team Members

Amir K.
HR Officer

Angie L.
Sales Assistant & Business Development

Candace C.
External Procurement

Charlene W.
Sales Manager & Marketing

Chloe L.
Logistic Operation

Heng C.
Business Development & Marketing

Kerh L.
Inside Procurement

Wendy W.
General Assistant
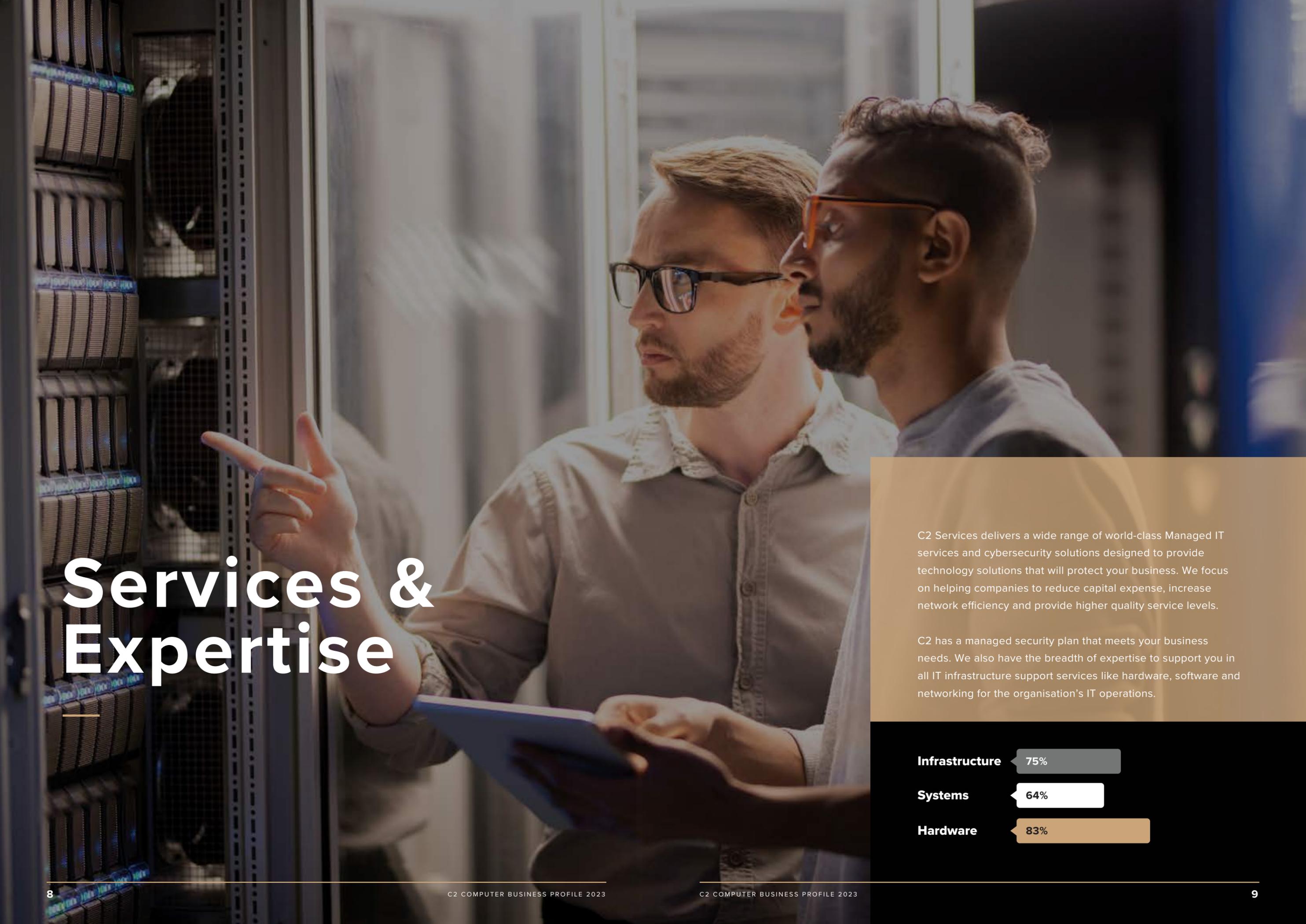
Cheryl C.
Sales Assistance

Alex S.
Operation & Customer Service

Leo C.
System Engineer

Matt W.
Network Engineer

Services & Expertise

C2 Services delivers a wide range of world-class Managed IT services and cybersecurity solutions designed to provide technology solutions that will protect your business. We focus on helping companies to reduce capital expense, increase network efficiency and provide higher quality service levels.

C2 has a managed security plan that meets your business needs. We also have the breadth of expertise to support you in all IT infrastructure support services like hardware, software and networking for the organisation's IT operations.

Infrastructure	75%
Systems	64%
Hardware	83%

Industry Experience & Project Case Study

Empowering our partner to be future ready.

Data Center Colocation

We help you maintain your organization's storage, servers, and other network equipment cost-effectively. We provide up-to-date facility infrastructure in the rapidly changing environment and have a professional team to manage your infrastructure.

Furthermore, we offer flexibility, continuity and scalability solutions such as additional capacity, power, bandwidth, and storage space conveniently at a lower cost. Focus on growing your business and let the professional handle your data centre and storage.

Cloud Migration

Move your organization's IT processes, data and applications to a cloud environment for better business performance, flexibility, and security at a lower cost. Instead of setting up physical servers or networking equipment, migrate the business process to the cloud. Employees or customers can access the data needed from anywhere, allowing you to scale your business more efficiently.

We could help you to migrate from one cloud to another cloud too. Our professional team will propose the right migration strategy to ensure a successful migration while minimizing disruption and preventing delays throughout the migration journey.

EOL Parts Supplies

As one of the leading EOL (End of Life) hardware providers in Hong Kong, we support high-quality EOL spare parts for servers, storage, and network devices to maintain the functionality of obsolete components or technologies.

Also, we provide support on the replacement parts and maintenance services for these products.

In-depth strategy for extending your equipment lifecycle.

VPN Solution

We provide Virtual Private Networks (VPN) solutions to establish a highly secure internet connection. The data sent over the internet are encrypted to protect confidentiality. If the data is intercepted, the data will be unreadable.

VPN could also identify who and the device that is accessing the network. This secure connection is useful when your employees or clients are in different geographical areas to keep your business data safe.

Accelerating your business through C2 business solutions
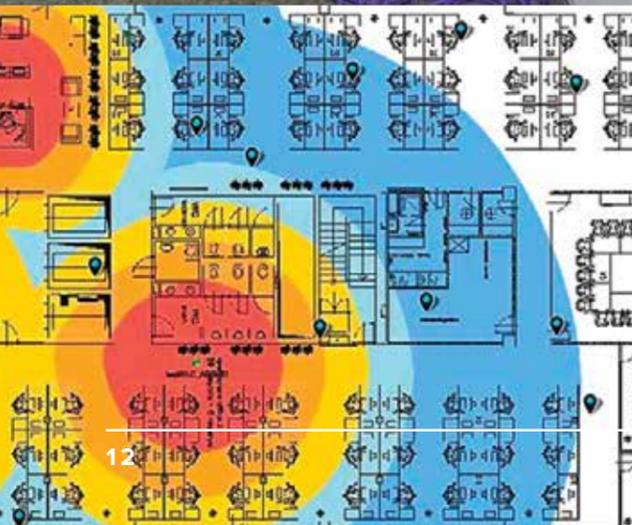
Network Solution

Wi-Fi Network & Cabling

Network cables connect computers and other network devices to networks like the Internet to facilitate data and transfer information between the devices. As your number of hardware grows, there will be more cables to handle, leading to a mess. Hence, a structured cabling solution to form the backbone of your computer network is essential.

Having a proper network cabling eases scalability by adding additional machines and equipment according to your growing business needs. Also, this will improve your business productivity with less downtime by locating the mistake and rectifying it quickly. Lastly, neat cable reduces the risk of fires, electrical shocks and trips. It just looks more professional and pleasing with the structured cabling.

Exit   temp_SHK   Reset

Router Latency   Download   Upload

37 ms

9.0 ms   89.34 Mbps   89.6 Mbps

International Relocation &
Professional IT Packaging

Specialised in

Asia &
Southeast Asia
Countries

**Serving
Well-known**

MNC
Companies

As your business grows and expands to a larger office, you may need to upgrade and relocate your IT system too. C2 Computer will be able to provide you with a seamless transition for your IT infrastructure relocation, such as desktop, server, network, workstation, IT hardware and so on.

We can first evaluate the current network and IT infrastructure before designing the network layout of the computer system structure in the new office by taking into consideration the network availability and placement of all the IT devices, such as the access points, power outlets, workstations and server room. For sure, your data will be protected throughout the relocation. Last but not least, we can also configure and test the new IT infrastructure to ensure everything is in place and running smoothly in your new office!

Our professionalism and experience will bring you a seamless and minimal downtime relocation to resume your business in the shortest time.

A blazing passion to move the world forward.

IT Support & Helpdesk

IT helpdesk is an important platform to resolve your users' and customers' IT-related issues. You would not be pleased to have your employees and users left idle due to IT breakdown and no channels available to get the help they need. Hence, setting up IT support and help desk right is crucial to deliver high-quality service to your users and customers promptly.

The IT support could be done via email, phone, SMS text messages or instant messages. An automated ticketing system and a self-service portal are great tools to reduce human eort and solve the issues in the shortest time.

The workflow of the help desk and the Service Level Agreement (SLA) policies have to be set right to achieve the goal and maximize the potential of the platform according to your business needs, for example, what you are trying to solve for

your customer and would you want to split your support team to answer different queries to boost productivity. We will plan, analyze and implement the whole IT infrastructure and be sure to complement your current business process.

The IT infrastructure will also be optimized to ensure a maximum return on investment. Also, we will test and optimize the deployment and provide security measures, such as single sign-on and the data hosting server, which will be taken care of.

Good products bring new customers, but excellent after-sales service keeps them loyal. Talk to C2 Computer today to get your customer service to another level.

VoIP Solution

Connect your virtual employees around the globe with a secure, reliable and high-quality call with only internet access required. VoIP solutions will improve productivity, efficiency and responsiveness for seamless collaboration among your team at a lower cost.

Besides calling, we also provide a centralized platform to streamline bandwidth utilization and optimize calls within your organization. Your team can call each other anytime, from anywhere. Scaling worldwide and expanding globally are easier now.

IT Supplies

We provide IT supplies such as hardware, software, networking, servers, security, and software license services to meet your business needs. Besides, we have IT maintenance and support, network implementation and system integration services as well.

As an all-in-one technology solution provider, our experienced team offers tailored IT solutions based on your needs to improve your business process and performance cost-effectively.
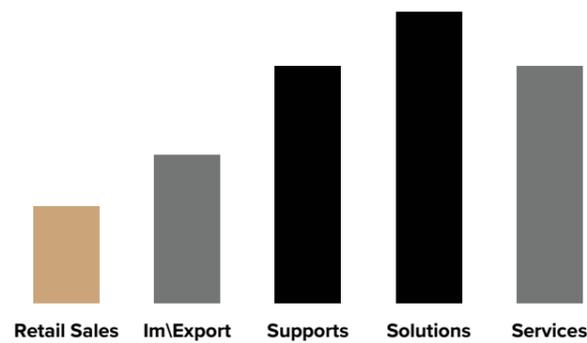
Proud Partner of

Outsource Remote IT Support

+852 3008 3089
support@c2-computer.com

High-quality business IT support desk keep your organization thriving.

Strategic Plan

Retail Sales | Im\Export | Supports | Solutions | Services

Our Growth

We experienced significant growth over the last year by successfully pivoting our business model from B2C to B2B. The transition to a B2B model allowed for more stable and consistent revenue streams, and the ability to secure larger contracts led to a significant increase in overall growth. We are thrilled that our revenue grew four times last year compared to 2021.
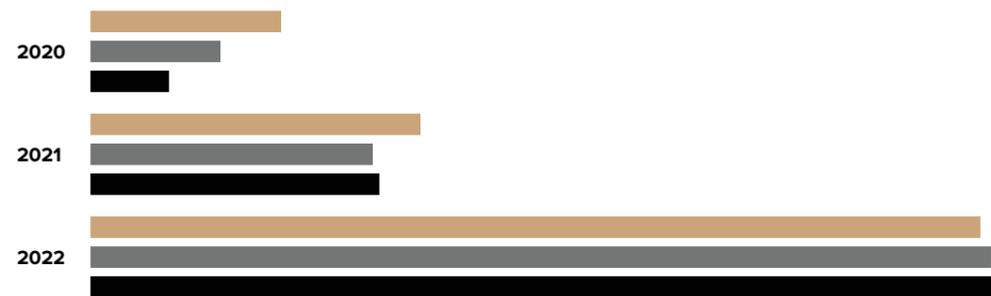
We would like to thank our clients who chose to believe in us and we will continue to deliver more values by putting their business success as our priority.

Our Vision

Thanks to the decision to pivot the business model from B2C to B2B last year, we have successfully recovered financially from the pandemic. We strive to stay at the forefront of industry trends, constantly updating our offerings to meet the evolving needs of our clients.

Our goal is to be a one-stop-shop for all of our client's technology needs, offering a wide range of products and services, from hardware and software to managed services and consulting. We will build long-term relationships with our clients, serving as a trusted advisor to help them navigate the ever-changing landscape of technology.

We aim to increase our gross revenue by 200% this year by expanding our client base to help more businesses with our IT solutions. Our ultimate vision is to become the leading provider of IT solutions and supplies in the market, consistently delivering value to our clients and driving their success.

2020
2021
2022

C2 Well-known Clients

Corporate Directory

C2 Computer Technology Limited

Principal place of business

7/F, Tower 1, Enterprise Square 1
9 Sheung Yuen Rd., Kowloon Bay
Hong Kong
+852 3008 3088
+852 3018 8281 - WhatsApp

Hong Kong, China

Headquarter
Management
Senior Sales
Field Workers
Finance

Kuala Lumpur, Malaysia

Major Operation
Call & Support Center
Sales & Marketing
Field Works
Procurement
HR

Shen Zhen, China

Sourcing Office
Logistic Operation
Back Support Center

Cheng Du, China

Sourcing Office
Logistic Operation

Los Angeles, USA

Logistic Operation
Warehousing

Outsource Remote IT Support

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